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Application Number	Not Yet Known
Filing Date	Herewith
First Named Inventor	Ruttenberg, Mark
Group Art Unit	Not Yet Known
Examiner Name	Not Yet Known
Attorney Docket Number	717958.8

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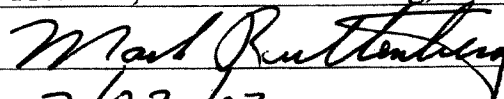
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☐ Applicant/Inventor.☒ Assignee of record of the entire interest. See 37 CFR 3.7.1.
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).**SIGNATURE of Applicant or Assignee of Record**Name Mark Ruttenberg
President, Monarch Advertising, Inc.

Signature



Date

7/23/03

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.

☐ *Total of 1 forms are submitted.Burden Hour Statement; This form is estimated to take 2.0 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, D.C. 20231
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STATEMENT UNDER 37 CFR 3.73(b)Applicant/Patent Owner: Ruttenberg, MarkApplication No./Patent No.: Not Yet Known Filed/Issue Date: HerewithEntitled: THREE DIMENSIONAL ADVERTISING DISPLAY AND ASSOCIATED METHOD OF USEMonarch Advertising, Inc., a Illinois Corporation
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

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in the patent application/patent identified above by virtue of either:

- A. [x] An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

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- B. [] A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

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- [] Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

7/23/03
Date

Mark Ruttenberg
Typed or printed name

Signature
President
Title